

AGRICULTURAL COMMUNICATIONS AND LEADERSHIP, BS

Code	Title	Credits
Communication Courses		
COMM 200	Small Group Communication	3
COMM 210	Introduction to Public Relations	3
COMM 230	Interpersonal and Cross-Cultural Communication	3
ENG 331	Business Communications	3
ENG 360	Scientific & Technical Writing	3
Marketing, Management and Leadership Courses		
MGMT 300	Management Principles	3
MKTG 301	Principles of Marketing	3
MKTG 411	Integrated Marketing Communications (IMC)	3
AGSO 490	Agricultural and Rural Leadership Seminar	3
or MGMT 460	Leadership and Team Management	
Agricultural Business, Economics and Education Courses		
AGED 201	Communication & Leadership Skills for Agricultural Educators	3
AGED 351	Prof. Development in Agricultural Education: Internship & Job Shadowing	1-3
AGRO 115	Professional Development in Agriculture: Orientation & Career Planning	1
AGRO 132	Principles & Practices of Crop Production	4
AGRO 390	Introduction to Precision Agriculture	3
AGRO 450	Issues in Sustainable Agriculture	2
ANSC 101	Introduction to Animal Science	3
ECON 201	Principles of Microeconomics	3
ECON 300		3
Total Credits		50-52