

HEALTH COMMUNICATION, MINOR

Code	Title	Credits
Communication Studies Core Courses		12-13
COMM 210	Introduction to Public Relations	
COMM 305	Principles of Health Communication	
COMM 455	PR Cases & Campaigns	
SOCI 315	Applied Social Research	
	or JUAD 398 Pro-Seminar	
Health Communications Electives		
Select six credits of the following:		6
BIOL 104	Medical Terminology	
COMM 460	Transmedia Storytelling	
ENG 351	Writing in Medical & Health Professions	
ENG 360	Scientific & Technical Writing	
EXSC 110	Introduction to Health Professions	
EXSC 380	Community and Corporate Wellness and Health Promotion	
MKTG 301	Principles of Marketing	
PHIL 303	Ethical Issues in Professional Life	
PSYC 360	Cross-Cultural Psychology	
PSYC 440	Advanced Health Psychology	
SOCI 331	Racial & Ethnic Relations	
Total Credits		18-19