

HEALTH COMMUNICATION, MINOR

| Code | Title | Credits |
|---|---|-----------|
| Communication Studies Core Courses | | |
| COMM 210 | Introduction to Public Relations | 3 |
| COMM 305 | Principles of Health Communication | 3 |
| COMM 455 | PR Cases & Campaigns | 3 |
| Statistics | | |
| Select MATH or PSYC pair of courses | | 4 |
| MATH 200 | Introduction to Statistics | |
| MATH 201 | Statistical Software | |
| PSYC 200 | Statistics for the Behavioral Sciences | |
| PSYC 200L | Statistics for the Behavioral Sciences Lab | |
| Health Communications Electives | | |
| Select six credits of the following: | | 6 |
| BIOL 104 | Medical Terminology | |
| COMM 460 | Transmedia Storytelling | |
| ENG 351 | Writing in Medical & Health Professions | |
| ENG 360 | Scientific & Technical Writing | |
| EXSC 110 | Introduction to Health Professions | |
| EXSC 380 | Community and Corporate Wellness and Health Promotion | |
| MKTG 301 | Principles of Marketing | |
| PHIL 303 | Ethical Issues in Professional Life | |
| PSYC 360 | Cross-Cultural Psychology | |
| PSYC 440 | Advanced Health Psychology | |
| SOCI 315 | Applied Social Research | |
| SOCI 331 | Racial & Ethnic Relations | |
| Total Credits | | 19 |