MBA, ENTREPRENEURSHIP CONCENTRATION

Master of Business Administration: MBA

Code	Title	Credits
Pre-requisite Courses [1]		
FIN 493	Statistical Concepts & Terminology	1
Required Courses		
MBA 606	Accounting for Managers	3
MBA 607	Strategic Marketing Management	3
MBA 609	Management of Production and Operations	3
MBA 660	Legal and Ethical Environment of Management	3
MBA 670	Financial Analysis	3
MBA 681	International Business & Leadership	3
MBA 684	Managerial Economics	3
MBA 685	Strategic Management and Policy	3
II. Concentrations		
Select **one** of the following Concentrations:		12
General MBA Concentration		
Hospitality Concentration		
Organizational Leadership Concentration		
Marketing Concentration		
Healthcare Administration Concentration		
Human Resource Management Concentration		
Entrepreneurship Concentration		
Cybersecurity Concentration		
International Business Management		
Total Credits		**37**

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The pre-requisite courses offer students whose undergraduate degrees are in non-business areas a foundation in business terminology. FIN 493 Statistical Concepts & Terminology (1 cr.) is a basic statistics course for those who have not completed a college-level statistics course.

MBA, Entrepreneurship Concentration

Code	Title	Credits
Entrepreneurship Core		9
MBA 580	Technology Management	
MBA 568		
MBA 590	Research Methodology	
Select **one** of the following:		3
MBA 511	Integrated Marketing Communications	
MBA 521	Business to Business Marketing	
MBA 553	Digital Marketing Analytics	
MBA 560	Leadership & Team Management	
MBA 561	Entrepreneurship	
Total Credits		**12**

Note: While every effort is made to ensure accuracy, SMSU reserves the right to correct any clerical errors herein. Also, you can submit feedback.