

MBA, HOSPITALITY CONCENTRATION

| Code | Title | Credits |
|--|---|-----------|
| Master of Business Administration: MBA | | |
| Pre-requisite Course ¹ | | |
| FIN 493 | Statistical Concepts & Terminology | 1 |
| Required Courses | | |
| MBA 606 | Accounting for Managers | 3 |
| MBA 607 | Strategic Marketing Management | 3 |
| MBA 609 | Management of Production and Operations | 3 |
| MBA 660 | Legal and Ethical Environment of Management | 3 |
| MBA 670 | Financial Analysis | 3 |
| MBA 681 | International Business & Leadership | 3 |
| MBA 684 | Managerial Economics | 3 |
| MBA 685 | Strategic Management and Policy | 3 |
| Concentrations | | |
| Select one of the following Concentrations: | | 12 |
| General MBA Concentration | | |
| Leadership Concentration | | |
| Marketing Concentration | | |
| Hospitality Concentration | | |
| Total Credits | | 37 |

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The pre-requisite courses offer students whose undergraduate degrees are in non-business areas a foundation in business terminology. FIN 493 Statistical Concepts and Terminology is a basic statistics course for those who have not completed a college-level statistics course.

| Code | Title | Credits |
|---------------------------------------|--|-----------|
| MBA, Hospitality Concentration | | |
| Hospitality Management Core | | |
| MBA 520 | Hospitality Revenue Management | 3 |
| MBA 525 | Applied Hospitality Service Management | 3 |
| MBA 530 | Hotel/Resort Management Seminar | 3 |
| Select one of the following: | | 3 |
| MBA 501 | Sales & Convention Management | |
| MBA 510 | Beverage Management | |
| Total Credits | | 12 |