

MASTER BUSINESS ADMINISTRATION (MBA)

MBA 500 Introduction to MBA Credits: 0

Introductory assessment and information for the Masters of Business Administration.

Fall: All Years **Spring:** All Years **Summer:** All Years

Course Outline (<https://eservices.minnstate.edu/registration/rest/rcld/0075/curricld/00188066/>)

MBA 501 Sales & Convention Management Credits: 3

Analysis of methods used by sales and service departments in hospitality and tourism. Emphasis on selling, planning for, and servicing all aspects of meeting and convention business.

Spring: All Years

Course Outline (<https://eservices.minnstate.edu/registration/rest/rcld/0075/curricld/00214439/>)

MBA 510 Beverage Management Credits: 3

Planning, organizing and analysis of a beverage facility. Problem solving methods and solution techniques are applied through written projects. Topics include alcoholic beverage control regulations, examination of product, service methods and computerized control systems. Minimum age of student must be 21 years.

Spring: All Years

Course Outline (<https://eservices.minnstate.edu/registration/rest/rcld/0075/curricld/00214440/>)

MBA 511 Integrated Marketing Communications Credits: 3

Historically, promotional forms have been separated between personal selling and the remaining elements of advertising, public relations and sales promotion. In recent years, most firms have experienced significant cost savings by combining all four elements to maximize the return on the invested promotional dollars. The linkage of the sales function with promotional activities enhances the effectiveness of the salesperson while creating a common linkage with all other marketing functions within the firm. This course will offer the greatest level of detail in allocating both time and resources between the various promotional options of any marketing courses offered at SMSU.

Summer: All Years

Course Outline (<https://eservices.minnstate.edu/registration/rest/rcld/0075/curricld/00002340/>)

MBA 512 International Business Practices Credits: 3

International Business practices was designed for students interested in understanding the intricacies of doing business in an international environment, including language and religion. Each course will focus on a specific region and provide students with an overview of the existing and emerging business landscapes, including the smallest, largest, and fastest growing languages, folklore, festivals, philosophy, religion, family, education, literature and daily life. This course will be taught through a lecture, discussion, reading and film evaluation format.

Fall: All Years **Spring:** All Years

Course Outline (<https://eservices.minnstate.edu/registration/rest/rcld/0075/curricld/00221017/>)

MBA 520 Hospitality Revenue Management Credits: 3

Introduction to the basics of revenue management practices in the hospitality industry. Focus areas include forecasting, pricing, market segmentation, cost controls, financial analysis, economic analysis, and applications as it emphasizes practical aspects of decision-making. Both tactical and strategic approaches will be discussed.

Fall: All Years

Course Outline (<https://eservices.minnstate.edu/registration/rest/rcld/0075/curricld/00214441/>)

MBA 521 Business to Business Marketing Credits: 3

The marketing process between business organizations is much more extensive than consumer marketing in terms of transaction size and complexity. The high concentration of business-to-business firms in specific geographic areas is analyzed and the specialized marketing tools required to reach them are evaluated. The unique operating characteristics of the business marketing process is detailed, providing students with a broad understanding necessary to be productive in this lucrative segment of the marketing profession.

Fall: All Years

Course Outline (<https://eservices.minnstate.edu/registration/rest/rcld/0075/curricld/00002701/>)

MBA 525 Applied Hospitality Service Management Credits: 3

This course will review basic service management concepts and apply them in real life scenario using case studies of Hospitality firms and businesses. Students will analyze the nature of the issue, discover the connection of the unique service characteristics to the nature of the issue, and evaluate different strategies to address the issue while learning about a specific hospitality company in the case studies

Fall: All Years

Course Outline (<https://eservices.minnstate.edu/registration/rest/rcld/0075/curricld/00214442/>)

MBA 526 Procurement and Inventory Management Credits: 3

The purpose of this course is to provide students with a broad understanding and knowledge of procurement and inventory management concepts and critical issues affecting the relationships between buyers and sellers in the supply chain. The course will address the demands placed on purchasing and supply chain managers by internal and external stakeholders. Topics will include: Procurement and Inventory management and role in organizational strategy, Purchasing processes and roles of procurement specialists, Evaluation and selection of suppliers, Negotiation and management of supplier contracts, Managing inventory in the organization and in the supply chain, Managing quality in the supply chain.

Fall: Department Discretion **Spring:** Odd Years **Summer:** Department Discretion

Course Outline (<https://eservices.minnstate.edu/registration/rest/rcld/0075/curricld/00225973/>)

MBA 527 Transportation and Logistics Management Credits: 3

The purpose of this course is to provide students with a broad understanding and knowledge of transportation concepts and critical issues affecting the flow of materials and people. The concepts will include (but are not limited to) freight movements, transportation policies, modal characteristics, 3rd party logistics (3PL), security, globalization, and sustainability aspects related to transportation. In addition, the course will focus on developing transportation models. Emphasis will be placed on the application of these concepts to actual business situations. Upon completion of this course, the student should be able to: Understand the role of transportation in a supply chain, Understand the regulations and public policies related to transportation logistics, Obtain knowledge about the pricing and costing for transportation, Understand the characteristics of various modes of transportation such as roadways, railroad, airlines, and water carriers, Learn about risks in transportation, global transportation planning and execution, 3PL, Understand the critical issues while developing transportation strategies, Develop optimization models to find efficient transportation in a supply chain

Fall: Odd Years **Spring:** Department Discretion **Summer** Department Discretion

Course Outline (<https://eservices.minnstate.edu/registration/rest/rcld/0075/curricld/00226023/>)

MBA 530 Hotel/Resort Management Seminar Credits: 3

Analysis and simulation of a hotel/resort operation. Competency-based skills developed by student analysis, written reports, and on-site learning opportunities in major departments of a hotel/resort including: General and Administrative, Rooms Division, Food and Beverage, Sales and Marketing, and Sports and Activities. The focus of this course is on analysis and understanding of the interdependent nature of major departments within a hotel/resort operation.

Spring: All Years

Course Outline (<https://eservices.minnstate.edu/registration/rest/rcld/0075/curricld/00214443/>)

MBA 531 Sales Management Credits: 3

This course is designed to help students learn sales management concepts and how to apply them to solve business problems.

Spring: All Years

Course Outline (<https://eservices.minnstate.edu/registration/rest/rcld/0075/curricld/00002657/>)

MBA 532 Project Management Credits: 3

A study of project planning and control including time, budget, materials, and personnel. Coursework will include Gantt charts and PERT/CPM methods, use of project management software, planning, and preliminary analysis of an actual project, and examination of critical chain issues. Simulations may be used when appropriate.

Fall: Department Discretion **Spring:** All Years **Summer** Department Discretion

Course Outline (<https://eservices.minnstate.edu/registration/rest/rcld/0075/curricld/00226024/>)

MBA 533 Supply Chain Management Credits: 3

Students will learn how supply chain design, planning, and operations are strategically important to the success of every firm. Organizations that excel in these areas maintain a competitive advantage over their competitors. Students will study the strategic role of supply chains as well as the key strategic drivers of supply chain performance. In addition, students will be able to apply analytic methodologies for supply chain analysis.

Fall: Department Discretion **Spring:** Even Years **Summer** Department Discretion

Course Outline (<https://eservices.minnstate.edu/registration/rest/rcld/0075/curricld/00226025/>)

MBA 534 Business Analytics & Technology Credits: 3

This course focuses on the analytical methods and technological tools used in the optimization of business, with an emphasis on supply chain. Topics include data analysis, forecasting, inventory management, and the use of software like ERP (Enterprise Resource Planning) and Supply Chain Management systems. The course will also cover emerging technologies like block chain, artificial intelligence, and IoT (Internet of Things) in business contexts. The curriculum emphasizes hands on learning to prepare students to apply analytics and technology in solving business challenges and making data driven decisions. Students will use MS Excel and Power BI to conduct data analysis.

Fall: Department Discretion **Spring:** All Years **Summer** Department Discretion

Course Outline (<https://eservices.minnstate.edu/registration/rest/rcld/0075/curricld/00228300/>)

MBA 535 Quality Management Credits: 3

The objective of this course is for the student to learn how quality systems, both from the design and implementation perspectives, are strategically important to the success of any firm. Organizations that employ quality methodology within all organizational levels maintain a competitive advantage in the marketplace. Students will study the strategic role of quality, the key strategic drivers of quality, and will be able to apply analytic methodologies for quality improvement.

Fall: All Years **Spring:** Department Discretion **Summer** Department Discretion

Course Outline (<https://eservices.minnstate.edu/registration/rest/rcld/0075/curricld/00225972/>)

MBA 541 Consumer Insights Credits: 3

The marketing concept has always focused on meeting the customers needs. Those needs, in order to be properly fulfilled, must be predicted on an unbiased understanding of the consumers attitudes and perceptions. To develop that unbiased method of sampling the target population in a manner that will be reassuring as being valid, correct research principles must be implemented. This course will offer actual hands-on experience in developing an understanding of research principles. Specific organizations will be targeted and research projects will be completed in their behalf as part of the course offering. The critical issues of ethical procedures coupled with sound statistical processes will be included in the course content.

Fall: All Years

Course Outline (<https://eservices.minnstate.edu/registration/rest/rcld/0075/curricld/00226587/>)

MBA 550 Diversity Management Credits: 3

This course will help students develop an awareness of, and sensitivity to, the needs and conditions of diverse groups; theoretical and conceptual knowledge about diverse groups; and specific skills in interacting with people from various diverse groups. The class will approach discussions regarding diversity from the underlying issues surrounding privilege. Students will learn how invisible privilege impacts all aspects of life; this concept will be addressed from the perspective of primary and secondary characteristics of demographic diversity.

Fall: Even Years

Course Outline (<https://eservices.minnstate.edu/registration/rest/rcld/0075/curricld/00218343/>)

MBA 551 Training & Development Credits: 3

This course is designed to give students an in-depth exploration of training and its connection to employee development. The primary focus will include best practices and practical application strategies within the field. Content areas include an introduction to employee training and development and using strategic training; designing training through using a needs assessment, learning and transfer or training, program design, and training evaluation; training development methods including traditional training methods, technology-based training methods, and employee development and career management; and social responsibility and the future including legal issues, managing diversity, career challenges, and future trends in training and development. The course will encompass the use of current event topics and critical analysis techniques regarding employee training and development, including the development of a training module from the needs assessment to evaluation.

Spring: Even Years

Course Outline (<https://eservices.minnstate.edu/registration/rest/rcld/0075/curricld/00218337/>)

MBA 552 Staffing Management Credits: 3

This course will focus on the various aspects surrounding human resource staffing and recruiting. Specific topics will include: recruiting processes, interviewing techniques, legal issues surrounding recruiting and staffing, forecasting and job analysis techniques.

Fall: All Years

Course Outline (<https://eservices.minnstate.edu/registration/rest/rcld/0075/curricld/00218313/>)

MBA 553 Digital Marketing Analytics Credits: 3

Digital marketing analytics is foundational to digital marketing because it is the language used to optimize and connect results across all digital marketing tactics (search, social media, email, display, video, etc). An effective digital marketing analyst is a vital data translator for a business. This course prepares the student to be a digital marketing analyst. Becoming an analyst requires the cultivation of both technical and soft skills. These skills are taught through this course.

Fall: All Years

Course Outline (<https://eservices.minnstate.edu/registration/rest/rcld/0075/curricld/00210922/>)

MBA 554 Content Marketing Credits: 3

Content marketing is a strategic approach that involves the sharing and creating of online material such as blogs, social media posts, videos and so on. The content delivered through social media, when used by companies has a clear direction to focus on the defined target audience. It is intended to stimulate interest, attract and retain customers while ultimately contributing to the organizations vision, mission and profitability.

Pre-Requisite : ENG 251 AND MKTG 301 AND MKTG 452

Fall: All Years

Course Outline (<https://eservices.minnstate.edu/registration/rest/rcld/0075/curricld/00210924/>)

MBA 555 Mobile Marketing Credits: 3

This course covers how mobile marketing is defining business today, including strategy, tracking ROI, advertising, applications and mobile websites. From text messaging to QR codes, consumer interactions with mobile devices, and the laws and ethics of mobile marketing are explored in this course.

Pre-Requisite : MKTG 301 AND MKTG 351 OR MKTG 451

Fall: All Years **Spring:** All Years

Course Outline (<https://eservices.minnstate.edu/registration/rest/rcld/0075/curricld/00210925/>)

MBA 556 Organization and Managerial Behavior and Theory Credits: 3

The focus will be on human behavior in organizations. Throughout this course, students will develop and apply concepts and theories of organizational behavior in business organizations. A micro to macro approach will be used to progressively study behavior from the individual, group, and organizational levels. The goal of the course is to discover ways to understand and improve behavior at each level, and thereby increase the efficiency of the organization.

Fall: All Years

Course Outline (<https://eservices.minnstate.edu/registration/rest/rcld/0075/curricld/00218358/>)

MBA 557 Interpersonal and Managerial Skills in Organizations Credits: 3

This course is designed to increase students self-awareness and how it relates to interpersonal and managerial effectiveness. This course improves advanced managerial skills such as goal-setting, time management, running effective meetings, team facilitation, feedback, networking, creative problem solving, coaching, mentoring, and empowerment. It includes current research on optimism, resilience, self-efficacy, work and emotions, cooperation vs. competition, and work design.

Spring: All Years **Summer** All Years

Course Outline (<https://eservices.minnstate.edu/registration/rest/rcld/0075/curricld/00218359/>)

MBA 560 Leadership & Team Management Credits: 3

This course gives students an in-depth exploration of leadership and its connection to team management strategies. The primary focus will include best practices and practical application strategies within the field. Content areas include traits, motives, and characteristics of leadership, leadership behaviors, attitudes and style, using creativity and innovation in leadership, power and political influences on leadership, leadership ethics and social responsibility, charismatic, transformational, contingency and situational leadership styles, influence tactics of leaders, developing teamwork, motivation and coaching skills, communication and conflict resolution, strategic leadership and knowledge management, international and diversity aspects of leadership, and leadership development and succession. The course will encompass the use of current event topics and critical analysis techniques regarding leadership and team management, including ethical implications of decisions, and apply legal and ethical decision-making skills to leadership and team management scenarios.

Fall: All Years **Summer:** All Years

Course Outline (<https://eservices.minnstate.edu/registration/rest/rcld/0075/curricld/00218344/>)

MBA 561 Entrepreneurial Marketing Credits: 3

The pursuit of individual ideas for successful business ventures has been flourishing during the past years in this country. Entrepreneurs and established firms launching new products/services are facing a complex and competitive environment. This course will give potential entrepreneurs the necessary skills to face this uncertain environment. New business models along with new marketing strategies will be explored assuming an entrepreneurial setting. Students will be exposed to the unique challenges of marketing in a start-up organization. The basic marketing principles will be applied to different entrepreneurial situations.

Fall: All Years

Course Outline (<https://eservices.minnstate.edu/registration/rest/rcld/0075/curricld/00221946/>)

MBA 563 Compensation and Benefits Credits: 3

This course will focus on the various aspects surrounding the compensation and benefits field within human resource management. Specific topics will include: terminology, development and implementation of wage and salary surveys, pay audits, job evaluation techniques, legal issues, the connection between pay and performance, the rationale behind various benefit policies, and various types of benefit programs.

Spring: Odd Years

Course Outline (<https://eservices.minnstate.edu/registration/rest/rcld/0075/curricld/00218339/>)

MBA 564 Labor Relations Credits: 3

Upon completion of the course, students will have a working understanding of: 1. The evolution of unions in the United States. 2. How unions influence organizational strategic direction. 3. The advantages and disadvantages of unionization for organizations. 4. How the external environment influences both labor and management. 5. Legal aspects relative to labor-management relations. 6. The phases involved in developing a relationship between labor and management. 7. How labor agreements are developed and administered.

Fall: Odd Years

Course Outline (<https://eservices.minnstate.edu/registration/rest/rcld/0075/curricld/00218354/>)

MBA 565 Human Resource Management Credits: 3

This course is designed to give students an in-depth explanation of the basic functions regarding the field of human resource management. The primary focus will include best practices and practical application strategies within the field. Content areas include strategic planning, diversity, state and federal laws and regulations, recruitment and selection, employee relations, compensation and benefits, job analysis and evaluation, performance management, training and organization development, career planning, risk management, and union relations. The course will encompass the use of current event topics and critical analysis techniques regarding human resources, including ethical implications of decisions, and apply legal and ethical decision-making skills to human resource scenarios.

Fall: All Years **Spring:** All Years

Course Outline (<https://eservices.minnstate.edu/registration/rest/rcld/0075/curricld/00218360/>)

MBA 568 Fieldwork in Business and Entrepreneurship Credits: 3

In this course, students are exposed to experiences in the form of project-based learning within the broad areas of for profit, nonprofit, and philanthropic ventures. A feature of this course is its coordination with the Center of Innovation and Entrepreneurship and the Southwest Small Business Development Center (SBDC). Students will learn baseline skills or tools to assist in advising clients on a venture chosen by the class. The project approach to this course will culminate into a final report and presentation to the client.

Spring: All Years

Course Outline (<https://eservices.minnstate.edu/registration/rest/rcld/0075/curricld/00223862/>)

MBA 570 Long Term Care Administration Credits: 3

This course will provide students with information regarding fundamental management principles and special concerns and problems dealing with gerontology and long-term care settings at home and in a variety of institutions. This course will focus on Federal and State regulations, 3rd party reimbursement regulations, health and safety codes, residents rights and the regulatory survey process. The students will learn tools to assess residents quality of care and quality of life. Students will review issues relating to ethics, guardianship and conservatorship, liability, negligence and malpractice.

Fall: Department Discretion **Spring:** Department Discretion

Course Outline (<https://eservices.minnstate.edu/registration/rest/rcld/0075/curricld/00218341/>)

MBA 571 International Marketing Credits: 3

International Marketing requires a different set of marketing skills than those practiced by domestic marketers. Culture, business approaches, language barriers are all issues that must be considered for successful marketing campaigns executed outside the USA.

Spring: All Years

Course Outline (<https://eservices.minnstate.edu/registration/rest/rcld/0075/curricld/00155262/>)

MBA 572 US Services, Programs, Issues & Trends in Healthcare Credits: 3

This course provides an orientation to various analytical and substantive components that are fundamental to becoming familiar with services, programs, issues and trends in Healthcare. Specifically, students will gain an awareness of the complexities of health issues, the historical evolution of issues and themes, and the nature of how different interests and actors interact. Students will learn commonly used frameworks for policy analysis and then apply them to a range of prominent, contemporary health care issues and trends.

Spring: Odd Years

Course Outline (<https://eservices.minnstate.edu/registration/rest/rcld/0075/curricld/00218356/>)

MBA 574 Managed Care Credits: 3

This course will provide students with an understanding of the origins, organizations and operations of managed care programs. Students will examine the complexities of the provider-consumer-payer arrangements in a changing and expanding managed care environment. They will review structures, practice models, role of clinicians, capitation and the health service payment systems.

Fall: All Years

Course Outline (<https://eservices.minnstate.edu/registration/rest/rcld/0075/curricld/00218342/>)

MBA 575 Healthcare Administration Credits: 3

This course is intended to present students with an overview of the formation and operation of healthcare facilities with an emphasis on planning, implementing and managing. This course emphasizes the relationship and impact of theories, policies, strategies and styles of management within a healthcare organization. Students will focus on the integration of facilities and departments within the organization observing, monitoring and evaluating outcomes and customer satisfaction.

Fall: All Years

Course Outline (<https://eservices.minnstate.edu/registration/rest/rcld/0075/curricld/00218340/>)

MBA 580 Fundamentals of Entrepreneurship Credits: 3

Entrepreneurship is a driving force in the national and global economy, with entrepreneurs starting new businesses, stimulating ancillary businesses and economic growth. Entrepreneurship blends innovation and creativity, risk, and planning. Students may find themselves presented with entrepreneurial opportunities at any time in the future. Fundamentals of Entrepreneurship will provide students with the background of today's entrepreneurial mindset, the process of initiating entrepreneurial ventures, the development of the entrepreneurial plan, and growth strategies for entrepreneurial ventures.

Fall: All Years

Course Outline (<https://eservices.minnstate.edu/registration/rest/rcld/0075/curricld/00223863/>)

MBA 590 Social Entrepreneurship Credits: 3

This is a new course that complements the proposed Entrepreneurship Concentration in Management. Social Entrepreneurship is a growing field of study that examines social needs in the context of entrepreneurship. In particular, it examines the creation of a social value in the context of entrepreneurship practices, theory, and applications. This course looks at different forms of social ventures to include philanthropic, hybrid, or for-profit and identifies tools available to positively impact communities

Fall: Odd Years

Course Outline (<https://eservices.minnstate.edu/registration/rest/rcld/0075/curricld/00223864/>)

MBA 594 Independent Study Credits: 3

This will allow for specialized study for graduate students who seek more in-depth study in particular areas within the Business discipline.

Fall: Department Discretion **Spring:** Department Discretion **Summer:** Department Discretion

Course Outline (<https://eservices.minnstate.edu/registration/rest/rcld/0075/curricld/00002352/>)

MBA 599 Internship Credits: 1-3

The internship course is created primarily for students with no prior full-time work experience, and to encourage students to seek practical experience where they can apply theories and concepts learned in their area of concentration. Students are expected to find a place of employment and seek authorization from their advisor before they begin the internship to ensure that job experience satisfies the concentration requirements. The course is repeatable for a maximum of three credits. Instructor permission required.

Fall: Department Discretion **Spring:** Department Discretion **Summer:** Department Discretion

Course Outline (<https://eservices.minnstate.edu/registration/rest/rcld/0075/curricld/00189910/>)

MBA 606 Accounting for Managers Credits: 3

Will introduce the design, development and use of accounting systems; development and analysis of accounting data for managerial planning, control, and decision-making; and discussion of current trends and issues of managerial accounting. This will be presented as a course for non-accounting professionals and executives.

Fall: All Years

Course Outline (<https://eservices.minnstate.edu/registration/rest/rcld/0075/curricld/00002510/>)

MBA 607 Strategic Marketing Management Credits: 3

This course is designed for the graduate student that either has some elementary exposure to marketing as an undergraduate or has no foundational exposure to the subject. The class content will briefly review basic marketing principles as they relate to solving case studies. Teams will be assigned and given approximately four preliminary cases and one final strategic case. The feedback gained from each case presentation is designed to enhance the students understanding of the subject and prepare them for the next case that increases in difficulty with each progressive round during the term. At the conclusion of the course, the student should be better prepared to understand how marketing is a fundamental guiding principle to business decisions in today's globally competitive marketplace.

Fall: All Years **Spring:** All Years

Course Outline (<https://eservices.minnstate.edu/registration/rest/rcld/0075/curricld/00002511/>)

MBA 609 Management of Production and Operations Credits: 3

This course is devoted to an organizations conversion of resources into products and services. Both long-term (strategic) and day-to-day operations (tactical) level decision-making will be studied. Topics will include operations strategy, process/service development, aggregate planning, theory of constraints, JIT, TQM, and related topics.

Fall: All Years **Spring:** All Years

Course Outline (<https://eservices.minnstate.edu/registration/rest/rcld/0075/curricld/00002512/>)

MBA 620 Negotiation & Mediation: Agreements in Law & Business Credits: 3

This course examines the role of negotiations and mediation in conflict resolution. With the former, we consider theoretical knowledge and practical skills essential to being effective negotiators. With the latter, the course delves into the mediation process. In so doing, the role of the third-party neutral, or the mediator, is examined in its role in assisting disputing parties reach resolution. With both, the course overlays law topics that are relevant to managers in the legal environment. Such legal topics will require students to employ negotiation strategies to resolve conflict.

Summer Department Discretion

Course Outline (<https://eservices.minnstate.edu/registration/rest/rcld/0075/curricld/00156745/>)

MBA 630 Application of Management Decision Instruments Credits: 3

Provides an exposure to management decision paradigms that are most widely used in the business sector of the economy. The topics extend the range of decision tools beyond those used in other coursework in the program.

Course Outline (<https://eservices.minnstate.edu/registration/rest/rcld/0075/curricld/00002526/>)

MBA 652 Organization Development & Change Management Credits: 3

Organization development (OD) is concerned with planning, researching, and implementing interventions aimed at organizational change and renewal. The course focuses on understanding and developing process consulting skills. The course will also engage in in-depth exploration of various intervention strategies, including human process, technostructural, systemwide, and strategic change.

Fall: All Years **Summer** All Years

Course Outline (<https://eservices.minnstate.edu/registration/rest/rcld/0075/curricld/00002520/>)

MBA 660 Legal and Ethical Environment of Management Credits: 3

This course seeks to provide students with a sound understanding of legal principles within the context of management decision making and commercial transactions. In addition, this course examines the ethical implications for certain business decisions. That is, this course examines ethical standards of proper conduct within business decisions, and where appropriate, applies those standards.

Spring: All Years **Summer** All Years

Course Outline (<https://eservices.minnstate.edu/registration/rest/rcld/0075/curricld/00002513/>)

MBA 670 Financial Analysis Credits: 3

Analyzes the financial strengths and weaknesses of companies both qualitatively and quantitatively. Analysis includes evaluation of financial statements, national and international economic conditions, industry trends, strategies of the firms as well as accounting principles and procedures underlying financial statements. Includes both assessment of existing problems and opportunities as well as development of alternative courses of action.

Fall: All Years **Spring:** All Years **Summer** All Years

Course Outline (<https://eservices.minnstate.edu/registration/rest/rcld/0075/curricld/00002514/>)

MBA 680 Technology Management Credits: 3

Focuses on the role of technology in organizations. A top-down approach is used which will range from considering technology as a strategic variable for competitive advantage to applying technology as a means of improving operational efficiency and customer service. The course considers the challenges of innovation as well as the potential conflicts and resistance resulting from technological change.

Summer Department Discretion

Course Outline (<https://eservices.minnstate.edu/registration/rest/rcld/0075/curricld/00002524/>)

MBA 681 International Business & Leadership Credits: 3

Examines the international business climate and the success of American firms in the global marketplace; different modes of penetrating foreign markets; international finance and the international banking system. Factors affecting American competitiveness in the global economy will be reviewed. Students will successfully complete a term project involving a simulated negotiation to set up an operation in another country.

Fall: All Years **Spring:** All Years **Summer** All Years

Course Outline (<https://eservices.minnstate.edu/registration/rest/rcld/0075/curricld/00002515/>)

MBA 684 Managerial Economics Credits: 3

This course will prepare the student in the area of economic reasoning, a capability that is an important element in the tool kit of all successful executives in business, government, and nonprofit enterprise. Much of the work will be grounded in microeconomic theory, although some applications of macroeconomic thinking will be employed. Microeconomic decision models are robust, used in a wide spectrum of applications to help think through the likely behaviors and outcomes. Powerful economic models will be utilized to analyze business scenarios, predict market outcomes, and recommend policies and decisions. Topics include operations strategy, process/service outcome, aggregate planning, theory of constraints, JIT, TQM, and related concepts.

Fall: All Years **Spring:** All Years **Summer** All Years

Course Outline (<https://eservices.minnstate.edu/registration/rest/rcld/0075/curricld/00002516/>)

MBA 685 Strategic Management and Policy Credits: 3

Studies the pursuit of the organizations mission while integrating the organization into its environment. This course examines techniques of long-range organizational planning, strategy formulation, and strategy implementation. The purpose of the course is to develop insights and a working knowledge of major strategic management processes.

Pre-Requirement : MBA 606 AND MBA 607 AND MBA 609 AND MBA 660 AND MBA 681 AND MBA 684

Fall: All Years **Spring:** All Years

Course Outline (<https://eservices.minnstate.edu/registration/rest/rcld/0075/curricld/00002517/>)

MBA 686 Seminar in Management Issues Credits: 3

This course will provide a general management perspective of current and emerging issues facing organizations. Students will be required to address and analyze the many dilemmas and problems managers encounter in fashioning short-and long-term solutions and in taking action. The focus of the seminar will be Management of the Future.

Course Outline (<https://eservices.minnstate.edu/registration/rest/rcld/0075/curricld/00002523/>)