## THE OFFICE OF COMMUNICATIONS AND MARKETING

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The Office of Communications and Marketing (https://www.smsu.edu/administration/communicationsmarketing/) is responsible for communications, public relations, promotion, and marketing of the University through the distribution of information. It also generates news releases, including those that notify your hometown media of your accomplishments (i.e. acceptance, scholarships, event participation, and graduation). University Relations is responsible for the content of the SMSU Today intranet page, as well as the front page of the SMSU website: www.smsu.edu (https://www.smsu.edu). University Relations also handles much of the photography on campus.